22nd INTERNATIONAL CONGRESS OF AESTHETIC MEDICINE AND SURGERY

Sies 2019

22-24 February - Bologna (Italy)

A NEW LIGHT FOR YOUR PROFILE, PROFESSIONALLY

live sessions
SIES FACULTY

MAURIZIO PRIORI
MD, SIES President Firenze

CLELIA BARINI
MD, Modena

CARLO GIUSEPPE BONUCCELLI
MD, Firenze

FILIPPO BRIGHETTI
MD, Specialist in Plastic and Reconstructive Surgery, Bologna

BRUNO GIACOMO CARRARI
MD, Pescia (LU)

MAURIZIO CAVALLINI
MD, Specialist in Plastic and Reconstructive Surgery, Milano

MAURIZIO CECCARELLI
MD, Roma

DOMENICO D’ANGELO
MD, Pescara

MARIA PIA DE PADova
MD, Specialist in Dermatology and Venereology, Bologna

ELENA FASOLA
MD, Specialist in Microsurgery and Experimental Surgery, Milano

ALESSANDRO FRULLINI
MD, Specialist in Vascular Surgery, Incisa e Figline in Valdarno (FI)

SALVATORE FUNDARO
MD, Specialist in General Surgery, Plastic Aesthetic Surgery, Modena

MARCO GALLUCCI
MD, Specialist in Plastic and Reconstructive Surgery, Firenze

ALESSANDRO GENNAI
MD, Plastic, Aesthetic and Reconstructive Surgery, Bologna
FABIO INGALLINA  
MD, Specialist in Plastic and Reconstructive Surgery, Catania  

IVANO IOZZO  
MD, Specialist in Plastic and Reconstructive Surgery, Bologna  
Scientific Coordinator of the Aesthetic Surgery Sessions  

FEDERICA LERRO  
Lawyer, ufficio legale SIES, Roma  

FABIO MARINI  
MD, Specialist in Vascular Surgery, Pescara  

GIORGIO MAULLU  
MD, Specialist in Food Science, Oristano  

PAOLA MOLINARI  
MD, Specialist in General Surgery, Modena  
Scientific Coordinator of the Aesthetic Medicine Sessions  

ISABELLA PIA PALMIERI  
MD, Aesthetic and Reconstructive Plastic Surgery, Messina  

ROBERTO PELICCIA  
MD, Roma  

MASSIMO RENZI  
MD, Specialist in Plastic and Reconstructive Surgery, Genova  

PIER GIOVANNI ROCCHI  
MD, Specialist in Dermatology, Venereology and Forensic Medicine, Bologna  

PAOLA ROSALBA RUSSO  
MD, Specialist in General Surgery, Modena  

JOAN VANDEPUTTE [BE] Presidente del Congresso

Joan Vandeputte founded the division of plastic surgery unit in the Oudenaarde General Hospital in 1995. His private practice is entirely devoted to minimally invasive cosmetic procedures. His prime interests are aesthetic facial surgery and volume replacement, facial skin cancer surgery, functional and aesthetic surgery of the eyelids, and body contouring. He has presented and given demonstrations on these topics in scientific meetings and workshops in Europe and across the world.

TATJANA PAVICIC [DE] Presidente del Congresso 2017

Tatjana Pavicic, internationally renowned speaker and trainer working in dermatology and advanced cosmetic surgery. She is secretary general of the International Peeling Society, former president of the Dermocosmetic group of the Society of Dermopharmacy, a member of the board of the International Society of Dermatologic Surgery, a member of the board of IMCAS Academy and a member of the Global Faculty of the Merz Institute of Advanced Aesthetics. It sets its specific focus on an individual holistic approach that combines botulinum toxin, fillers and energy-based devices such as lasers and micro-focused ultrasounds.

ÖMER BUHSEM [TR]

A plastic surgeon certified by the Turkish Council. He has over 17 years of experience in the complete range of aesthetic, plastic and reconstructive procedures and hand surgery, as a plastic and reconstructive aesthetic surgeon. He is the founder and current president of the Turkish Facial Aesthetic Surgery and Rhinoplasty Society. He is currently engaged in his private Estetika clinics in Bursa and Istanbul.

SIJNA DJALAEI [DE]

Sina Djalaei is a board certified surgeon specializing in aesthetic injection treatments. In 2011 Dr. Djalaei founded his own clinic - d aesthetic in the centre of Cologne, Germany. Since then he has been working exclusively with injection treatments. With more than 5000 treatments per year he has gained great experience in facial modelling. Thanks to his expertise, Dr. Djalaei developed his concept for male treatment “Mascu-Look”, as more and more men care about their appearance at any age. He is a well known international speaker and lectures in the most important congresses. Furthermore he has been presenting his Mascu-Look concept around the world.

BRIAN KINNEY [USA] Presidente del Congresso 2016

Brian Kinney is a Clin Assoc Prof, PI Surgery, USC, Los Angeles, USA, Past Pres, Plastic Surgery Educational Foundation, USA, Past Chair, Board Trustees, American Society of Plastic Surgeons, ASPS, Past Board Member, ASPS, PSF, ASAPS, IPRAS, Co-Founder, International Society of Plastic Regenerative Surgeons, ISPRES, Associate Editor, Aesthetic Plastic Surgery Journal, Associate Editor, Archives of Plastic Surgery, Korea, Associate Editor, Plastic & Aesthetic Research Journal, Scientific Director, Motiva Breast Implants, Past Chair, Clinical Advisory Council, ThermiAesthetic.

HUMZAH DALVI [UK]

Dalvi Humzah qualified in medicine (MB BS, Hons) at King’s College London in 1988 and completed his house officer training there. He continued his surgical training at various hospitals in the London area, obtaining the Fellowship of the Royal College of Surgeons (FRCS) in 1989. He completed his specialist training in Plastic Surgery at Edinburgh, qualifying with the FRCS (Plast) degree of the Royal College of Surgeons in 1997. He has developed considerable expertise in the fields of skin cancer, breast and cosmetic surgery and presented numerous papers nationally and internationally in all these specialist areas. Mr Humzah has developed considerable expertise in the fields of skin cancer, breast and cosmetic surgery. He has presented numerous papers nationally and internationally in all these specialist areas.
SAVERIO DI BLASI [YY]
Saverio Di Blasi, M.D., University of the Andes of Merida, Master in Aesthetic Medicine, Member of the Colegio de Medicos del Estado Colegio de Médicos del Estado Táchira, Fundador de la Unión profesional de Médicos de Venezuela, Honorary Member of the asociación mexicana de Médicos Estéticos, Miembro Honorary of the Italian Sociedad de Médicos y Cirujanos Estéticos, Miembro de la Sociedad Venezolana de Médicos Estéticos. TRABAJOS CIENTIFICOS: Azeláic Lighting Program

KRAMER EYAL [IR]
Kramer Eyal, certified plastic surgeon from Israel. Owner of a leading private clinic in Tel Aviv. Main interest is facial esthetics. Participated as part of the force team of Allergan to bring a descriptive and evidenced based protocol for recognition and treatment of facial fillers complications. He is giving presentations and hands on sessions all over Europe. A senior plastic surgeon in the Plastic surgery department at Wolfson medical center in Tel Aviv. The goal of the facial treatments at the clinic is using the right method and material in order to achieve rejuvenation of the different effects of aging of the whole face. He believes in “graceful aging” and by this he works.

KUPI HEIKKI [FI]

ZEIN OBAGI [USA]
Zein Obagi earned his medical degree from Damascus Medical School. He completed his residency in pathology at the William Beaumont Hospital in Royal Oak, Michigan, and completed a one-year residency in obstetrics at the Henry Ford Hospital in Detroit. He is certified by the American Board of Dermatology, is a Diplomate of the American Academy of Dermatology, and Fellow of the American Medical Association, and American Academy of Cosmetic Surgery. Dr. Obagi is also a member of the American Society of Dermatologic Surgery, the International Society of Dermatology, the Society of Investigative Dermatology and the American Academy of Aesthetic and Restorative Surgery.

LIN SHANG-LI [RC]
Shang-Li Lin is a board-certified dermatologist and one of the most renowned speakers in the field of aesthetic medicine in Taiwan. He founded Shang-Li Dermatologic & Aesthetic Clinic in Taipei 10 years ago and has been giving lectures and training sessions in numerous global conferences and workshops for years on the injectables, lasers and energy-based devices. He has won the best case in non-surgical facial rejuvenation in 2015 at AMEC for his insightful treatment plans and unique injection techniques and thus shared his injection experience in the publications, global invited lectures and numerous training workshops.

ARNA SHAB [DE]
Arna Shab, Member of the German Society of Dermatosurgery (DGDC) since 2010, and was also a resident in the clinic for dermatology and dermatosurgery in Wiesbaden. In the last 10 years, he has gained a vast experience in injecting wrinkles, non-surgical rhinoplasty and augmentations with several products. He is sought out globally by his colleagues to share his knowledge and techniques through invited lectures and scientific articles. He founded two clinics for cosmetic and aesthetic dermatology in Frankfurt, and is specialized in minimally invasive cosmetic procedures. He customizes every procedure to ensure that you receive the best possible outcome. He is Founder of the new concept of non-surgical rhinoplasty Z-Line Rhino™.
### Friday, 22 February

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08:30</td>
<td>Video Course Early Morning</td>
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<tr>
<td>09:00</td>
<td>Video Session: New Techniques in Aesthetic Surgery of the Face</td>
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<tr>
<td>09:00</td>
<td>Theory + Live: Treatment of the Periorcular Region</td>
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<tr>
<td>10:00</td>
<td>The Body Profile: Treatment of Localized Adiposity</td>
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<tr>
<td>11:00</td>
<td>Collagen Medical Devices: The New Frontier of Cutaneous Bio-Revitalization</td>
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<tr>
<td>12:00</td>
<td>Lunch</td>
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<tr>
<td>13:00</td>
<td>Live Anatomy Cadaver Lab and Parallel Clinical Practice - BTX-A, Threads</td>
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<tr>
<td>14:00</td>
<td>Extracellular Matrix and Chronic Inflammation</td>
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<tr>
<td>15:30</td>
<td>New Scenarios in Dermatology and Aesthetic Medicine</td>
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### Saturday, 23 February

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<tr>
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<tbody>
<tr>
<td>08:30</td>
<td>Video Course Early Morning</td>
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<tr>
<td>09:00</td>
<td>Facial Analysis - How to Set Up a Correct Treatment - Pt. 1</td>
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<tr>
<td>10:00</td>
<td>Facial Analysis - How to Set Up a Correct Treatment - Pt. 2</td>
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<td>Lunch</td>
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<tr>
<td>13:00</td>
<td>Management of Clinical Risk in Aesthetic Medicine</td>
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<tr>
<td>14:00</td>
<td>Difficult Areas: Focus on the Eyebrow and the Temporal Region</td>
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<tr>
<td>16:00</td>
<td>Protocols of Skin Regeneration and Volumetric Restoration</td>
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<td>16:50</td>
<td>Difficult Areas: Treatment Strategies</td>
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### Sunday, 24 February

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<tbody>
<tr>
<td>08:30</td>
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<td>09:00</td>
<td>Theory + Live: Treatment of the Periorcular Region</td>
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<tr>
<td>10:00</td>
<td>Microbotulinum and Surroundings</td>
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<td>11:00</td>
<td>Live Session - Cosmetic Medicine</td>
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<td>11:25</td>
<td>Live Session - Cosmetic Medicine</td>
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<td>12:10</td>
<td>Cerimonia di Chiusura</td>
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<td>12:25</td>
<td>Post Course - Physical, Chemical and Mechanical Biostimulation</td>
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<tr>
<td>09:00</td>
<td>Aesthetic Medicine: Technology and Dietology for Health and Silhouette</td>
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<td>10:00</td>
<td>Regenerative Medicine: Techniques Comparison</td>
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<tr>
<td>11:00</td>
<td>Difficult Areas: Focus on Neck and Décolleté</td>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>09:45</td>
<td>Study Management and Patients, Treatment Projects</td>
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<td>11:00</td>
<td>Fillers and Technologies for Facial Aesthetics</td>
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<tr>
<td>12:00</td>
<td>Lasers and Technologies</td>
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<td>13:00</td>
<td>Lunch</td>
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<td>Research in Aesthetic Medicine: From the Drafting of the Clinical Protocol to the Drafting of the Scientific Article</td>
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<tr>
<td>13:00</td>
<td>Presentation of the Services Dedicated to Aesthetic Medicine in the Field of Clinical Research and Experimentation to the Pharmaceutical Companies</td>
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<td>13:30</td>
<td>Lunch</td>
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<tr>
<td>17:30</td>
<td>Meet the Expert: Round Table with the Participation of the Medical Device Manufacturers on the Innovations Introduced by the Budget Law 2019</td>
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<tr>
<td>12:00</td>
<td>Tattoo Removal: What Has Changed with the Advent of the Pico Laser</td>
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<td>13:00</td>
<td>Lunch</td>
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<tr>
<td>10:00</td>
<td>VAT, TS System and Electronic Invoicing: 2019 News</td>
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<tr>
<td>11:00</td>
<td>Privacy and the Requirements Necessary for the Aesthetic Medicine Studio</td>
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<td>11:30</td>
<td>Health Advertising in the Light of the Ban Introduced by the Budget Law 2019</td>
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<tr>
<td>12:00</td>
<td>PRP: Clinic, Legislation, Authorizations and Responsibilities</td>
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<tr>
<td>13:00</td>
<td>Lunch</td>
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<tr>
<td>18:00</td>
<td>SIES Expert Corner</td>
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<td>18:30</td>
<td>SIES Regional Coordinators Meeting and Presentation “SIES Project Plan 2019”</td>
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INTRODUCTION TO THE PROGRAM

Europa Hall • Italy Hall • FRIDAY 22 Feb

LIVE CADAVER LABS

The knowledge of the anatomy of the face and of the anatomical processes of aging are the foundations on which to base the treatment of facial blemishes. Starting from the anatomical analysis it will be possible to identify which treatments, methods and techniques are more “logically” appropriate for the correction of defects. In this way initial evaluation errors are avoided and the treatments will produce an optimal corrective effect with full patient satisfaction. The possibility of viewing the anatomical structures involved in the treatments will allow us to better understand the effects that the treatments can achieve and how to optimize our techniques. Particular attention will be placed on safety in order to guarantee our patients not only effective but also safe treatments. In addition to the injective techniques we will present other techniques such as the use of suspension threads and biostimulating threads in conjunction with other integrated skin biostimulation techniques.

FRIDAY, 22 FEBRUARY 2019

08:30 - 09:00 • EARLY MORNING COURSE EUROPA HALL

09:00 • THE BODY PROFILE: TREATMENTS FOR SKIN LAXITY, LOCALIZED ADIPOSITY, RETENTION AND “CELLULITE”

Chairs: Clelia Barini - Bruno Bovani - Dora Intagliata

09:00 • Meso Cell System
09:08 • Mesoterapici Based on Meliloto, Artichoke, Carnitine and Silicio Organic and Carboxiteraphy and Essential Amino Acids for the Remodeling of the Silhouette
09:16 • Cellulite and Localized Adiposity: Carboxotherapy or Mesotherapy?
09:24 • Mesoterapic Combined Approach for Localized Adiposity, “Cellulite” and Cutaneous Laxity
09:32 • Interaction Between Cryolipolysis, Carboxitherapy and Lipoabson Advantages of the Combined Use of Methods
09:40 • Oxygen Ozone Therapy in Aesthetic Medicine: Cellulite, Capillars and Wrinkles
09:48 • Combined Use of Concentrated Calcium Hydroxyapatite and Ultrasound for the Regeneration of Loose Tissues in Some Parts of the Body
09:56 • Body Reshape of Localized Abdominal Fat with High Selective Frequency Device
10:04 • Mini-Invasive Treatment for Cellulite Blemishes with a Tissue Stabilized-Guided Subcision® in 80 Consecutive Patients
10:12 • Analysis of the Results for the Treatment of Body Adiposity Through a Macro Focused Scanning Ultrasound (MFSU) System
10:20 • Discussion
10:30 • Coffee break Europa Hall

09:45 - 11:00 • STUDY MANAGEMENT AND PATIENTS. TREATMENT PROJECTS

Chairs: Maria Pia De Padova - Bruno Giacomo Cannari - Eugenio Maria Amato

09:45 • Aesthetic Medicine and Wellbeing: Between Medical Practice and Business
09:53 • Patient Dissatisfied: Why? Do We Give Him Unrealistic Expectations or Really the Results Are Poor? Practical Advice from a Forensic Aesthetic Doctor
10:01 • Holistic Approach to Facial Rejuvenation Through Biomodeling with Thermally Stabilized Hyaluronic Acid, Restoration of Volumes with Cross-Linked Hyaluronic Acids and Miromodelation with Botulinum Toxin
10:09 • Vycross™ Hyaluronic Acid: Improvement of Skin Texture
10:17 • Rejuvenation Concept: Face Project, Mechanical Myomodulation, Full Face Approach for a Long-Term Aesthetic Result
10:25 • Mandibular Advancement with Vycross Fillers: A New Era?
10:33 • Rejuvenation of the External Ear
10:41 • Advances and Role of Management, with an App for Images in Aesthetic Medicine in the Light of Regulations on Data Protection and Use for Marketing
10:50 • Discussion
09:45 - 10:45 • The Third Medium: Correction of Adipose Volumes

Chairs: Ivano Iozzo - Massimo Della Monica

09:45 The Importance of Rheology with Particular Attention to the Elasticity of the Gel of HA in Volumization of the Face
Antonello Tateo

09:53 Clinical Benefit and Safety of Full Face Treatment with Hyaluronic Acid Fillers
Maria Teresa Saliani

10:01 Hydrolift Effect in the Middle and Lower Third of the Face
Enis Agolli

10:09 Long-term Efficacy of Volumetric Fillers Based on Hyaluronic Acid in the Correction of Lost Facial Fat Volumes
Marco Francesco Papagni

10:17 Combined Treatments in the Rejuvenation of the Middle Third of the Face
Lucio Miori

10:25 The Zygomatic-Palpebral Area: Complicated Area or Complicated Choice? Personal Analysis
Alessandro Innocenti

10:35 Discussion

10:30 - 11:50 • VenEtica

Session held by: Mario Forzanini

- AFI, Italian Phlebological Association: Why it was born
- The Chronic Venous Insufficiency of Lower Arts, Classification and Methods of Treatment
- Sclerotherapy: How, When and Why Do It

10:30 - 12:30 • Research in Aesthetic Medicine: From the Drafting of the Clinical Protocol to the Preparation of the Scientific Article

Chairs: Alessio Pirino - Federica Lerro - Claudio Plebani

10:30 Guidelines for the Drafting of a Clinical Study: From the Edge to the Definition of the Protocol
Marco Colotto, Caterina Magnani

10:50 Ethical Committees: Planning and Monitoring of Regulatory and Practical Aspects
Veronica Fabiano

11:10 Privacy in Clinical Research: Fulfillments
Federica Lerro, Claudio Plebani

11:30 How to Write a Methodologically Correct Scientific Article
Pier Andrea Serra

11:50 The Research Center in Aesthetic Medicine and Cosmetology of the University of Sassari
Alessio Pirino

12:10 Discussion

10:45 - 11:45 • The Technology Helps the Aesthetic Doctor

Chairs: Giorgio Mauulo - Roberto Dell’Avanzato

10:45 Endodermal Radio Frequency: One Year of Experience
Dora Intagliata

10:53 Endodermic Radiofrequency: Structural and Biological Changes in Derma Retraction
Alessio Pirino

11:01 Multisource 1 MHz RF, Therapeutic and Fractionated: A Complete System for Treatment of Ageing and Face and Body Imperfections: Association with TCA-H2O2 and Injectable CO2
Francesco Paolo Alberico

11:09 Endolift and Ultherapy® for the Best Face, Neck and Body Non-surgical Lifting
Roberto Dell’Avanzato

11:17 A Combined Treatment for Facial Rejuvenation: HIIF and Filler Based on Hyaluronic Acid
Cristina Sartorio

11:25 3D Facial Rejuvenation with Fractional Radiofrequency Microneedling
Massimo Danilo Fabio Vitale

11:35 Discussion

11:00 - 13:00 • Collagen Medical Devices: The New Frontier of Cutaneous Bio-revitalization

Session held by: Cinzia Barberis

11:00 Collagen Medical Device: Why?

11:40 Is it Possible to Slow Degenerative Processes and Induce the Cutaneous Repair Processes?

12:20 Why Collagen is Fundamental in Cutaneous Repairs and Remodeling Processes?

12:50 Discussion

13:00 - 14:30 Lunch Magenta Hall A
11:00 - 13:00 • LIVE Anatomy Cadaver Lab and parallel clinical practice - FILLER

**LIVE from the dissection room in Arezzo: Salvatore Fundarò - Practice live from the Multimed Polyclinic in Bologna: Dario Bertossi - In Hall Moderator: Maurizio Cavallini**

DALL’ANATOMIA ALLA PRATICA, È PROPRIO IL CASO DI DIRLO. LA SESSIONE SI PROPONE DI SVILUPPARE, IN PARALLELO, LA DESCRIZIONE DEI PIANI ANATOMICI SEGUITA DAL TRATTAMENTO LIVE, MEDIANTE L’IMPIEGO DI FILLER, A DIMOSTRAZIONE DI QUANTO APPENA VISIONATO.

13:00 - 14:30 • Lunch Europa Hall

11:00 - 12:00 • Fillers and Technologies for facial aesthetics

**Chairs: Fulvio Tomaselli - Teresa La Cava - Marco Papagni**

- 11:00 THREE-DIMENSIONAL FACE REJUVENATION
- 11:08 RESTORE HEALTHY SKIN IN AN INNOVATIVE AND PAINLESS WAY WITH HYDRODERMABRASION
- 11:16 PRESERVING THE CAPITAL OF THE SKIN: PROGRESSIVE PHYSIOREGENERATION ON-SURFACE AND AESTHETIC CORRECTIONS TO THE BASE
- 11:24 NASHA STABILIZED HYALURONIC ACID AND HIGH INTENSITY FOCUSED ULTRASOUND (HIFU): COMBINED PROTOCOL FOR NON-SURGICAL FACE LIFTING
- 11:32 ENHANCEMENT OF HIFU PROCEDURE FOR SKIN LAXITY BY THE USE OF HYALURONIC ACID A WEEK PRIOR THE PROCEDURE
- 11:40 A COMPARATIVE STUDY: SAFETY OF HIFU PROCEDURE FOR SKIN REJUVENATION USING A CENTERLESS VERSUS CONVENTIONAL FOCAL BOWL TRANSDUCER
- 11:45 Discussion

11:45 - 13:00 • Lips and Prolabio: personal techniques compared

**Chairs: Emanuele Bortoletti - Raffaella Sommariva**

- 11:45 LIPS: THE ART OF SIMPLICITY
- 11:53 COMBINATION THERAPY WITH “STATIC” AND “DYNAMIC” HYALURONIC ACID FILLERS IN LIPS AND CHIN TREATMENT: A PERSONAL EXPERIENCE
- 12:01 NON-INVASIVE BARCODE TREATMENTS
- 12:09 “THREE-DIMENSIONAL” LIPS WITH THE THREE VECTORS TECHNIQUE TM-V3
- 12:17 LIPS AND PERIORAL REGION: A SYNERGISTIC DYNAMIC AND PERSONALISED APPROACH
- 12:25 LIPS: DETAILING WITH HYALURONIC ACID IPN LIKE TECHNOLOGY AND EVALUATION OF LONG TERM RESULTS
- 12:33 NOVEL CORRECTIVE TECHNIQUE FOR GUMMY SMILE TREATMENT: INTEGRATED USE OF BOTOX TOXIN A AND FILLER
- 12:41 OUTCOME OF “DIFFICULT” LIPS: DISCUSSION ON INDICATIONS, TECHNIQUES AND CHOICE OF GEL
- 12:50 Discussion

13:00 - 13:30 • Lunch Italia Hall

11:50 - 13:00 • Magenta Hall B

**Session held by: Mario Forzanini**

- DOCTOR, BUT CAPILLARIES RETURN?
- COMMUNICATION AND MARKETING IN AESTHETIC PHLEBOLOGY

13:00 - 14:00 • Lunch Magenta Hall B

12:00 - 13:30 • Lasers and Technologies

**Chairs: Alvaro Pacifici - Domenico D’Angelo**

- 12:00 THE 1060NM DIODE LASER: THE NON-INVASIVE ALTERNATIVE IN TREATMENT OF LOCALIZED ADJUSTMENTS OF THE FACE AND BODY
- 12:08 A NEW MULTIDISCIPLINARY LASER PLATFORM: THE WORLD’S FIRST BLUE LASER THAT COMBINES 3 WAVELENGTHS FOR SURGERY AND THERAPY, MULTICENTRIC CLINICAL EXPERIENCE
- 12:16 MEDICAL HAIR REMOVAL: PHOTOBIOMOULATION
- 12:24 A NEW LASER SYSTEM WITH WAVELENGTHS 589NM 1319NM
- 12:32 USE OF LASER AND IPL TECHNOLOGIES IN FACE AND BODY IMPERFECTIONS, PERSONAL EXPERIENCE
- 12:40 A NEW LASER SYSTEM WITH 589NM 1319NM WAVELENGTHS
- 12:48 SCARS: NEW TREATMENT PROTOCOL
- 12:56 FIVE LASER EMISSIONS OF DIFFERENT WAVELENGTH, FROM 1064 TO 2940 AND AN IPL + IR, ALL IN ONE NEW PLATFORM OFFERS THE OPPORTUNITY OF VARIOUS COMBINATIONS FOR TREATMENTS OF SKIN BLEMISHES
- 13:04 LONG-WAVE PLASMA RADIOFREQUENCY ABLATION IN DERMATOLOGY: A PRELIMINARY, PROSPECTIVE, NOT-RANDOMIZED, NOT-CONTROLLED, NOT-BLINDED STUDY
- 13:12 DEFINITIVE HAIR REMOVAL: DEVELOPMENT BASED ON THE DIODE AT 808NM AND 760NM (ALEXANDRITE)
- 13:20 Discussion
13:00 - 13:30 • Presentation of the Services dedicated to Aesthetic Medicine in the field of Clinical Research and Experimentation to the Pharmaceutical Companies

Celeste Hall

Participants: Marco Colotto, Veronica Fabiano, Salvatore Fundarò, Federica Lerro

13:30 - 15:00 • Live Anatomy Cadaver Lab and parallel clinical practice - Botulinum Toxin, Threads

Live from the dissection room in Arezzo: Salvatore Fundarò - Practice live from the Multimed Polyclinic in Bologna: Lucio Tunesi, Francesco Romeo - In Hall Moderators: Bruno Bovani, Franco Lauro

Like the previous session, even in this case it will be possible to see a parallel work between Anatomy and Clinical Practice in Live.

The topics of this session will be the Botulinum Toxin and the Threads.

14:00 - 14:50 • Botulinum Toxin, Balance, Beauty

Chair: Paola Molinari - Gabriele Muti

14:00 Do Botulinum Toxin Affect the Beauty of the Look?

14:08 Treatment of the Upper Third of the Face with Botulin Toxin: Starting from the Individual Anatomy to Selective Procedure

14:16 Full Face Myomodulation with Botulinum Toxin: Innovative Concept for an Aesthetic Balance

14:24 Treatment of the Neck with Botulinum Toxin

14:32 Multimodal Approach to the Neck using a Stable Hyaluronic Acid Cooperative Hybrid Complex and Botulinum

14:40 Gummy Smile Correction: Botulinum Toxin versus HA

14:50 Discussion

14:50 - 16:00 • Videoprojection, with Comments on the Methods, Movies and Practical Exercises of Eco-colorDoppler and Sclero-LaserTherapy

Chair: Mario Forzanini - Alessandro Mascitelli

14:30 Why and When to Use the Laser ND: YAG in the Vascular

14:45 Treatment of Reticular Veins and Telangiectasies with Laser. Comparison between Transdermic and Endoperivenous Treatment

15:00 Teleangiectasia Treatment an Innovative Combination of 532 and 808 NM Transdermal Diode Laser

15:15 Why Low Dose Medicine and Nutraceuticals are a “Winning Binom” in Regenerative Medicine?

15:30 Chronic Inflammation and Sarcopenia: Low Dose Nutraceutical and Pharmacological Intervention in Regeneration Paths

15:45 Obesity and Overweight: The Nutraceutical and Pharmacological Intervention Low Dose in the Management of the Pathology and the Patient

15:50 Discussion

16:00 - 6:30 Lunch Magenta Hall A

14:30 - 16:00 • Extracellular Matrix and Chronic Inflammation

Session held by: Andrea Lozzi

14:30 From “Connective” to “Extra-Cellular Matrix”: The Role of the Micro-Environment in Ethiopathogenesis of Diseases

15:00 Patogenetic Centrality of the Chronics Systems of Low Intensity Inflammation

15:15 Why Low Dose Medicine and Nutraceuticals are a “Winning Binom” in Regenerative Medicine?

15:30 Chronic Inflammation and Sarcopenia: Low Dose Nutraceutical and Pharmacological Intervention in Regeneration Paths

15:45 Obesity and Overweight: The Nutraceutical and Pharmacological Intervention Low Dose in the Management of the Pathology and the Patient

15:50 Discussion

16:00 - 6:30 Lunch Magenta Hall A
### FRIDAY

#### 15:00 - 15:30 • Opening Ceremony
**Chairs:** Joan Vandeputte, Maurizio Priori, Paola Rosalba Russo, Salvatore Fundaro, Paola Molinari, Ivano Iozzo, Clelia Barini, Carlo Bonuccelli, Filippo Brighetti, Bruno Giacomo Carrari, Maurizio Cavallini, Cristina D’Alonso, Domenico D’Angelo, Marco Gallucci, Fabio Ingallina, Federica Lerro, Fabio Marini, Giorgio Maullu, Massimo Renzi, Pier Giovanni Rocchi

15:00 **The sense of beauty in our day**
15:15 **Smile as a first representation of beauty**
15:25 **Greeting and Thanksgiving of the President and of the components of the SIE Scientific Committee**

#### 15:30 - 16:30 • Live Session: Cosmetic Medicine | Video connection from the polyclinic

**Multimed**

**Europa Hall**

**Chairs:** Noura Lebbar - Paola Molinari - Maurizio Priori

15:30 **Superselective plasma energy for the treatment of skin laxity of the eyes and facial rejuvenation**
15:50 **Absorbable treads with 3D cones: traction and support for an outpatient soft-lifting**
16:10 **Seffiller: the regenerative therapy for the aesthetic doctor**

15:30 - 16:20 • Difficult areas of the face: focus on the periorcular region

**Italia Hall**

**Chairs:** Francesco Pietro Bernardini - Antonietta Cimino

15:30 **Mixed peeling of the upper and lower eyelid**
15:38 **G-point lift: where the aesthetic medicine and surgery meet**
15:46 **Treatment of tear trough deformity with hyaluronic acid gel filler**
15:54 **Treatment of tear trough deformity with a purified agarose filler: efficacy, tolerance and side effects study**
16:02 **Side effects of the HA in the eye areas**
16:10 **Discussion**

16:20 - 17:20 • Prevention and treatment of skin imaging: biostimulation

**Italia Hall**

**Chairs:** Marina Romagnoli - Patrizia Piersini

16:20 **Case report: A case of partial amputation of the foot. Combined treatment with biostimulation with PDRN, topical therapy with polynucleotides / hyaluronic acid and allium cepa extract and nutricutical integration with nucleotides and coenzyme Q10**
16:28 **Redermalization for the skin remodeling of the face in the perimenopausal woman**
16:36 **How to stretch fine lines and hydrate the skin with a double action booster**
16:44 **Low crosslinked hyaluronic used in combination with an antioxidant complex containing 52mg HA to prevent photoaging**
16:52 **Personal experience of the integrated action of the cooperative hybrid hyaluronic acid complexes with BAP technique with a new topical cosmetic based on Salvia Haenkei and different molecular weights hyaluronic acid**
17:00 **Prevention and treatment of skin aging: peeling based on lactic acid 26%, glycolic acid 20%, mandelic acid 5%, kojico acid 2% and salicylic acid 2% in combination with redermalization**
17:10 **Discussion**

16:30 - 18:00 • New scenarios in Dermatology and Aesthetic Medicine

**Session held by:** Torello Lotti

16:30 **Cytokines and low dose growth factors in prevention and treatment of skin aging and Inflam-ming**
17:00 **Immunomodulating treatments with low dosage of cytokines and growth factors in dermatology: a new approach to vitiligo and to psoriasis vulgaris**
17:40 **Discussion**

16:30 - 17:30 • Clinical knowledge to minimize the risk in medical-aesthetic treatments

**Chairs:** Pier Giovanni Rocchi - Paola Molinari - Claudia Plebani

16:30 **The “triangle of danger” of the face. Useful advice on how to reduce the risk of side effects in corrections with fillers**
16:45 **Nodules as dermal filler complications: treatment guidelines**
16:53 **Guidelines for good clinical practice in aesthetic medicine procedures: the time has come**
17:01 **Guidelines for good clinical practice in aesthetic medicine procedures: the time has come. The opinion of the lawyer**
17:09 **Avoiding complications through knowledge: a cadaver study investigating planes of injection in micrograft, hyaluronic acids, calcium hydroxylapatite, PRP and coned threads**
17:20 **Discussion**
17:20 - 18:50 • Prevention and Treatment of Skin Imaging: Peeling
Chairs: Maurizio Cavallini - Maria Elena Guareschi - Cristina D’Aloiso
17:20 Skin Health Pyramid and Progressive Peeling: Synergy
17:28 Synergy of Chemical Peel and Home Treatments According to Zein Obagi
17:36 Importance and Rationale of the Domicile Therapy in the Protocol of Peeling Preparation 3Step Peel and in the Controlled Depth Peel in the Methodology of the Zein Obagi Philosophy
17:44 Synergic Action of CO2 and Soft Peeling with Mandelic Acid in Face Treatment
17:52 Face Photoaging Correction: The Harmony of Proportions
18:00 Improve the Surface Before Restoring the Volumes for a Natural and Harmonious Effect - Medical Lifting 3D to Step
18:08 High Tolerability and Frost Management of an Innovative Medium Phenol Peel
18:16 A New Triphasic Peeling for Mitigation of Melanic Hyperpigmentations
18:24 A Simple and Always Current Treatment to Treat Scars and Other Skin Blemishes of the Face: Needling and TCA/H2O2
18:32 Active and Cicatricial Acne: Old and New Methods for a Better Aesthetic Result
18:40 Discussion

17:30 - 18:30 • Meet the Expert: round table with the participation of the Medical Device Manufacturers on the Innovations introduced by the Budget Law 2019
Participants: Claudio Plebani, Federica Lerro, Pierluigi Sposato, Salvatore Patti

17:30 - 19:10 • Full Face Treatment with Threads and Fillers
Chairs: Paola Rosalba Russo - Tatjana Pavlicic - Lucio Tunesi
17:30 Video Live International Connection - The Importance of Skin Preparation to Optimize the Results of Aesthetic Medical Treatments
17:38 Dangerous Anatomical Areas and Dangerous Habits - How to Avoid and Treat Vascular Complications
17:46 Delete the Double Choice without Scales
17:54 Synergic Techniques for Facial Rejuvenation
18:02 Volumetric Restoration with Agarose Based Filler, Biological Response of Human Tissue After One Year
18:10 Full Face Treatment with HA, My Personal Approach
18:18 Agarose Gel - Innovation in the World of Dermal Filler with High Patient Satisfaction
18:26 Single-Blind Analytical Comparative Study of Aesthetic Outcome of Armouring Procedure with Traditional PLLA/PCL Threads and HA Enriched PLLA/PCL Absorbable Threads
18:34 Repositioning of the Volumes of the Middle and Lower Third of the Face with Threads in PDO: Personal Experience
18:42 Facial Rejuvenation with Combination Techniques Using Opponent Cones Polilactic Acid Threads and Polycaprolactone Filler Inducing Collagen Stimulation
18:50 Redefinition of the Mandibular Line with Treads Lifting Method
18:58 Discussion
09:00 - 10:00 • Facial analysis - How to set up a correct treatment - Part 1
Chairs: Maria Cristina D’Aloiso - Maurizio Otti
09:00 LIPLUSH ANALYSIS. DIMENSIONAL ANALYSIS OF THE LOWER THIRD OF THE FACE. FUNDAMENTAL ELEMENT TO OBTAIN AN EXCELLENT FINAL RESULT DURING THE PROCEDURES OF REDEFINITION AND VOLUMETRIC INCREASE OF THE LIPS WITH HYALURONIC ACID
09:08 “Natural look”: NEW TRENDS IN MIDDLE FACE REJUVENATION
09:16 CUSTOMIZATION IN AESTHETIC MEDICINE: COMBINED USE OF BOTULINUM TOXIN AND HYALURONIC ACID
09:24 THE SIMPLIFIED CORRECTION OF THE LOWER MIDDLE THIRD OF THE FACE
09:32 THE MEASURE OF THE REAL SUSPENSION OF THE TISSUE AND ITS VOLUME IMMEDIATELY AFTER A TREADS LIFT SESSION
09:40 THE DUAL ROLE OF A CORRECT DIFFERENTIAL DIAGNOSIS
09:48 Discussion

10:00 - 11:00 • Analisi del volto - Come impostare un corretto trattamento - 2ª parte
Chairs: Massimo Renzi - Bruno Bovani
10:00 FOUR YEARS OF EXPERIENCE WITH THE USE OF MICRO-FOCUSED ULTRASOUND WITH VISUALIZATION FOR FACE AND NECK LIFTING
10:08 HYALURONIC ACID GEL IN POST-ONCOLOGICAL PATIENTS: INCLUSION CRITERIA AND CLINICAL EVALUATIONS
10:16 THE PROFILIOMETRY IN AESTHETICS
10:24 IMPROVEMENT OF A BOTULINUM TOXIN TECHNIQUE TO GET A NATURAL LOOK
10:32 HOW THE COMBINED USE OF SEVERAL TECHNIQUES LEADS TO THE CONTOUR AND VOLUME CORRECTION OF THE FACE RESPECTING THE AESTHETIC VALUES UNIVERSALLY ACCEPTED
10:40 THE 4TH DIMENSION OF AESTHETIC MEDICINE: DYNAMISM
10:48 Discussion
### 10:00 - 10:30 • VAT, TS System and Electronic Invoicing: The News for 2019

**Celeste Hall**

- **10:00** *The VAT Case and Performance of Aesthetic Medicine: Review Sentences Provincial Taxation Fees*
- **10:10** *TS System*
- **10:20** *The Management of the Doctor’s Billing for the Year 2019*

Chairs: Pierluigi Sposato - Claudio Plebani

Federica Lerro
Claudio Plebani
Pierluigi Sposato

### 10:00 - 11:00 • Body Sculpting: The Breast

**Magenta Hall B**

- **10:00** *Technology and Clinic: The Usefulness of Cosmetics and Drugs*
- **10:08** *Technical Current and Future Evolution of an Antique Cosmetic*
- **10:16** *A Multi-Level Technique for Tear Trough Deformity*
- **10:24** *Can the Cream Replace the Laser for Melasma?*
- **10:32** *Discussion*

**10:45 - 11:00 Coffee Break Magenta Hall B**

- **10:00** *Optimize the Results and Avoid the Most Common Errors in the Treatment of Localized Fat with Cryolipolysis*
- **10:08** *Skin Smooth System*
- **10:16** *CoolSculpting: Analysis of Treatment Approach Over the Time*
- **10:24** *Cryolipolysis*
- **10:32** *Effects of Cryolipolysis with Active Vacuum Technology and Simultaneous Stimulation of Microcirculation: In Vivo Histological Aspects in Humans*
- **10:40** *Cryolipolipure with Active Vacuum Technology and Simultaneous Microcirculation Stimulation. Comparative Study of 40 Patients Divided Into 2 Cohorts*
- **10:48** *The Combination of High Frequency, Ultrasound and Cooling with Pellet Cells for Facial Tightening, Body Shaping and Skin Rejuvenation*

**10:56 Discussion**

### 11:00 - 12:00 • International Experience

**Europa Hall**

- **11:00** *Zygomatic and Midface Area Volumization with Agarose Gel*
- **11:10** *Temple Depression Correction, a New Approach*
- **11:20** *Tear Trough Correction - Technique and Tips for Optimal Results*
- **11:30** *Mixed Reconstructive and Aesthetic Uses of Agarose the Head and Neck – An Additional to Clinical Armamentarium*
- **11:40** *Combining Agarose Injections with Endodermal Radiofrequency Tissue Heating: A Protocol*

**11:50 Discussion**
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<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Hall</th>
<th>Chairs/Participants</th>
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<tbody>
<tr>
<td>11:30</td>
<td>THE PROHIBITION OF PROMOTIONAL AND SUGGESTIVE PUBLICITY: PERCEPTIONS IN THE DEONTOLOGICAL AREA AND THE RESPONSIBILITY OF THE DOCTOR</td>
<td>Celeste Hall</td>
<td>Federica Lerro, Claudio Plebani</td>
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<td>11:40</td>
<td>WHAT ARE THE PRIVACY CONSENTS NECESSARY FOR THE DISSEMINATION OF THE PATIENT CLINICAL IMAGES?</td>
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<td>Claudio Plebani, Federica Lerro, Chiara Mucciante</td>
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<td>11:50</td>
<td>CASE REPORT OF CORRECT MANAGEMENT AND SUPERVISION OF COMMUNICATION CAMPAIGNS AND RELATIVE JUDICIAL PROTECTION IN CIVIL AND DEONTOLOGICAL AREA</td>
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<td>11:30</td>
<td>THE INCIDENCE OF “LARGE CELL LYMPHOMA” IN PATIENTS IMPLANTING BREAST IMPLANTS: REVIEW OF THE LITERATURE</td>
<td>Magenta Hall B</td>
<td>Ivano Iozzo, Daniele Fasano, Maurizio Priori, Marcella Marletta</td>
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<td>11:40</td>
<td>THE ROLE OF THE PLASTIC SURGEON</td>
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<td>THE ROLE OF THE SCIENTIFIC ASSOCIATION</td>
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<td>12:00</td>
<td>THE MINISTRY OF HEALTH'S POINT OF VIEW ON THE SAFETY OF BREAST IMPLANTS</td>
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<td>12:15</td>
<td>ROUND TABLE AND DISCUSSION - Participants: On, Marcella Marietta, Federica Lerro, Pietro Berrino, Daniele Fasano, Luca Siliprandi, Ivano Iozzo, Marco Klinger, Maurizio Priori</td>
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<td>12:00</td>
<td>APPLICATION OF THE PRP IN MEDICINE AND AESTHETIC SURGERY</td>
<td>Celeste Hall</td>
<td>Rocco Carfagna, Claudio Plebani, Stefano Garimberti, Nicola Tria</td>
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<td>12:15</td>
<td>THE AUTHORIZATION PROCEDURE OF THE AESTHETIC MEDICINE STUDY FOR THE EMPLOYMENT OF PRP</td>
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<td>12:30</td>
<td>DEVICE FOR THE SEPARATION OF THE EMOCOMPONENTS: REGULATORY DISCIPLINE AND MERCHANTABILITY</td>
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<td>12:45</td>
<td>MEDICAL RESPONSIBILITY OF THE DOCTOR IN THE EXECUTION OF TREATMENTS WITH AUTOLOGOUS EMOCOMPONENTS</td>
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<td>12:00</td>
<td>SKIN TIGHTENING AND ND-YAG: SETTINGS COMPARED</td>
<td>Italia Hall</td>
<td>Ugo De Faveri, Daniela D’Ottavio, Simone Saretta, Alessandra Scutari, Tania Serri</td>
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<td>12:08</td>
<td>POLYESTER ACID, FILLER AND BIOSTIMULATION</td>
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<td>SYNERGY BETWEEN BOTULINUM TOXIN AND FILLER</td>
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<td>CARBOXYTHERAPY IN AESTHETIC MEDICINE</td>
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<td>12:32</td>
<td>Restructuring and Dermal Retraction Using RF Technology Equipped with a Thermocouple Agocannula</td>
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<td>12:00</td>
<td>TECHNIQUES AND PIGMENTS</td>
<td>Bianca Hall</td>
<td>Valentina Tecchio, Florian Clemens Heydecker</td>
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<td>12:08</td>
<td>COMBINED PROTOCOL OF CO2 FRACTIONAL PRIMING AND LASER QS IN TATTOO REMOVAL: 10 YEARS OF FOLLOW UP</td>
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<td>12:16</td>
<td>LASERS IN REMOVING TATTOOS</td>
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<td>12:24</td>
<td>LASER TECHNOLOGY FOR TATTOO REMOVAL</td>
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<td>12:32</td>
<td>MANY YEARS OF EXPERIENCE WITH LASER REMOVAL OF TATTOOS FROM THE QS TO THE PICO</td>
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<td>13:00</td>
<td>LUNCH - SALA EUROPA</td>
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12:10 - 13:10 • Cute: Ablative Technology and Technology compared

12:10 Smoker Line (SL): Sequential Combined Treatment by Dermoabrasion with Non-Ablative ElectroSurgery Multifrequency and Peeling with Mandelic Acid in Only One Session - Enrico Guarino
12:18 Volumetric Adipofilling (Small Living Lobular Fragments) and Intradermal Regenerative (Single Living Cells), to Correct Volumetric Deficits, to Erase Wrinkles, to Rejuvenate Aged Skin and to Treat Acne Scars - Sergio Capuano
12:26 Assisted Laser Photorejuvenation on the Face. Evolution of the Treatment - Angelo Crippa
12:34 Long-Wave Plasma Radiofrequency: The New Energy to Treat Skin Blemishes and Localized Skin Laxity - Alvise Cavallini
12:42 Comparative Microtechnologies for the Best Ablative Result - Fabio Corazzi
12:50 The Repair Processes Induced by Energetic Stimuli - Bruno Boccioli
12:58 Discussion

13:10 - 13:55 Lunch Sala Magenta A

14:00 - 15:55 • Lunch Sala Magenta A

14:00 - 15:30 • The Nose: Non-Surgical Cosmetic Correction

14:00 Face to Face: The Nose from the Point of View of the Aesthetic Doctor and the Plastic Surgeon - Fabio Ingallina, Filippo Brighetti
14:08 3rd Medium Area Treatment - Fabio Ingallina
14:14 Non-Surgical Profioplasty with Hyaluronic Acid with Vycross Technology - Lucia Galvisi
14:28 Non-Surgical Rhinoplasty with a Three-Point Technique - Cinzia Incandela
14:34 Rhinofiller: Boundaries between Success and Failure - Michele Antonacci
14:40 Liquid Rhinoplasty: A Surgically-Based Technique - Francesco Segreto
14:46 Combined Treatment for Profile Improvement with Minimally Invasive Techniques: Personal Experience - Tiziana Manenti
14:52 The Importance of Non-Surgical Profioplasty: Rhinofiller, Chin Remodelling and Cheekbones Volumizing in the Harmony and Rejuvenation of the Face. Non-Surgical Profioplasty with Hyaluronic Acid Fillers by 3 Vectors TM Technique - Fabio Ingallina
15:00 Discussion
15:30 - 16:00 Coffee Break Europa Hall

14:00 - 15:30 • Management of Clinical Risk in Aesthetic Medicine

14:00 Lectio Magistralis: The Law 24/2017 between Safety of Care, Clinical Risk Management and Professional Responsibility - Federico Gelli
14:20 The Use of Hyaluronidase, New and Old Applications - Maurizio Cavallini
14:28 Risks and Complications Related to Lipolytic Treatments - Paola Molinari
14:36 An Effective Model of Clinical Risk Management in Aesthetic Medicine: Case Report - Federica Lerro
14:44 Law 24/2017 and the First Scrutiny of the Supreme Court: The Value of the Guidelines Developed by the Scientific Societies - Nicola Tria
14:52 Reporting Incidents with Medical Devices in Aesthetic Medicine, Reports from the Ministry of Health - Marcella Marletta
15:00 Best Practice and Proposals for the Improvement of the Safety Standard for Aesthetic Medicine - Claudio Plebani
15:08 Discussion
15:30 - 16:00 Coffee Break Italia Hall

14:00 - 15:15 • Aesthetic Surgery: Body Sculpting

14:00 Fat from Nothing - New Way to Do Fat Transplantation in Future? - Heikki Kupi
14:10 Abdominal Fat Release: Percutaneous Cavitational Ultrasound vs. Standard Liposuction - Stefano Toschi
14:30 Volumetric Study of Adipose Tissue on Average Selective Segmentation. Innovative Pre- and Post-Operative Analysis during Lipofilling Procedures - Andrea Lazzarotto
14:40 Non-Invasive Treating Fat and Building Muscle in One Treatment – MRI Data with High Intensity Focused Electromagnetic Therapy - Brian Kinney
14:50  CONTROLLED SUBCISION: A PROTOCOL OF COMBINED TECHNIQUES FOR THE OPTIMIZATION OF RESULTS  
Bruno Bovani  
Dinko Kaliterna  
Alfo Scalisi

15:00  NEW PLASMA DEVICE FOR THE ABDOMEN SHAPING

15:10  ABDOMINOPLASTIC IN LOCAL ANESTHESIA WITH INTERFACE BLOCKS

15:20  Discussion

15:30 - 16:00  Coffee Break Magenta B

**16:00 - 17:30 • Eyes and the passing Time**

Chairs: Daniele Fasano - Marco Klinger

16:00  ANATOMY OF THE PERIORBITAL REGION

16:10  BLEPHAROPLASTY

16:20  LOWER LID TRANSECONJUNCTIVAL BLEPHAROPLASTY

16:30  TREATMENT OF LOWER PALACEBRID MALPOSITIONS BY ENDOSCOPIC WAY

16:40  LOWER BLEPHAROPLASTY FROM AGGRESSION TO CONSERVATION

16:50  PERSONAL TECHNIQUE OF BLEPHAROPLASTY

17:00  UPPER LID SKIN CONTRACTION: LASER VS ARC SUBLIMATION

17:10  BLEPHAROPLASTY

17:20  Discussion

**16:00 - 17:05 • Theory + Live Session - Harmony and naturalness with filler: characterization of the face of woman and man**

Chairs: Andrea Alessandrini - Paola Molinari

16:00  FILLER IN THE CORRECTIONS OF THE DIFFERENT ANATOMICAL AREAS OF THE FACE. DEEP OVER-PERIOSTEAL IMPLANTS AND HYPODERMIC SUPERFICIAL IMPLANTS: GUIDELINES

16:08  HARMONY AND NATURALNESS WITH THE FILLER

16:16  THE MASCOLIZATION OF THE FACE: INJECTIVE AND POSTULATED STYLE TECHNIQUES

16:24  AESTHETIC MEDICINE IN FEMINIZATION

16:32  3-DIMENSIONAL AGING SIGN CORRECTION WITH PCL (POLYCAPROLACTONE) IN DIFFERENT GENDERS

16:40  LIVE SESSION • Masculook ®: correction of volumes and mandibular line, with fillers, in the man

16:55  Discussion

**16:00 - 16:50 • Difficult areas of the face: focus on the eyebrow and the temporal region**

Chairs: Massimo Renzi - Giovanni Brunelli

16:00  FOCUS ON THE EYEBROW AND THE TEMPORAL REGION

16:08  THE FORGOTTEN TEMPLE: HOW TO IMPROVE THE REJUVENATION OF THE UPPER THIRD OF THE FACE

16:16  LONG-LASTING EYEBROWS LIFTING WITH RESILIENT HYALURONIC ACID FILLER

16:24  FOREHEAD AND TEMPLES DUAL PLAN TREATMENT: A STUDY OF BEAUTY

16:32  VERSATILITY OF HYALURONIC ACID WITH VYCROSS TECHNOLOGY FOR THE IMPROVEMENT OF SKIN QUALITY

16:40  Discussion

**16:50 - 18:05 • Protocols of skin regeneration and volumetric restoration**

Chairs: Vittorio Gennaro - Alessandro Gennai - Paola Rosalba Russo

16:50  TRICOBIOSTIMULATION AND REGENERATIVE MEDICINE IN PATIENTS WITH FUE TRANSPLANTATION: TWO YEARS OF PERSONAL EXPERIENCE WITH A COMBINED THERAPY

16:58  CORRECT USE OF PRP

17:06  SEFFI, MICROSEFFI E SEFFILLER: THE REGENERATIVE MEDICINE MEANT FOR AESTHETIC PHYSICIAN

17:14  FEMALE GENITAL BIORREVITALIZATION

17:22  VAMPIRE SCARS

17:30  COMBINED TREATMENT OF NECK AGING WITH CO2 LASER AND INFILTRATION WITH CGF: PRELIMINARY DATA

17:38  “RIGENERA SKIN” AND “RRF - RIGENERA RICH FAT”: NEW PROTOCOLS OF SKIN REGENERATION AND VOLUMETRIC RESTORATION OF THE FACE, NECK AND DÉCOLLÉTÉ

17:46  REGENERATIVE MEDICINE: THERAPEUTIC PROTOCOL IN AESTETIC AND FUNCTIONAL GYNECOLOGY

17:54  Discussion
**17:05 - 18:05 • When Evidence Based Medicine Meets Cosmetic Procedure**

Chairs: Giovanni Pellacani - Elena Rossi

- 17:05 Non-invasive Technique to Evaluate Cosmetic Procedures
- 17:20 How to Read Scientific Articles: Lights and Shadows of Cosmetic Literature
- 17:30 Hyaluronic Acid: What's New?
- 17:40 Why Botulinum Toxin is Our Best Friend?
- 17:50 Evidence Based Medicine in Melasma
- 18:05 Discussione

**17:30 - 18:30 • Aesthetic Surgery: The Face**

Chairs: Pier Camillo Parodi - Gianluca Gatti

- 17:30 Lifting
- 17:40 The Regenerative Face Lift
- 17:50 A New Type of Energy Device - Helium Gas Plasma Soft Tissue Rejuvenation – Experience with the Face, Breast and Body Documented by MRI, CT, Ultrasound and Biopsy in Over 100 Cases
- 18:00 Primary and Revision Rhinoplasty: The Cases You Would Never Want
- 18:10 Robotic System for FUE Hair Restoration
- 18:05 Discussione

**18:00 - 18:30 • SIES Expert Corner**

Reserved only for SIES Members in good standing with the payment of the fee for the year 2019. To participate in the meetings it will be mandatory to register in advance at the SIES desk

The expert consultants on legal, fiscal, insurance and privacy matters will be available to SIES members for small orientation counseling sessions

**18:05 - 19:05 • Botulinum Toxin - AITEB & SIES Session**

Chairs: Nicola Zerbinati - Gloria Trocchi - Maurizio Priori

- 18:05 Use of Botulinum Toxin in the Treatment of Posttraumatic Facial Scars
- 18:15 Botulinum Toxin: Retrospective Analysis on Patients in Continuous Treatment for Over 10 Years
- 18:35 High Dose Botulinum Toxin: Efficacy and Safety in the Treatment of Face and Neck
- 18:45 The Red of the Face and the Botulinum Toxin
- 18:45 Discussione

**18:05 - 19:00 • Difficult Areas of the Body: Treatment Strategies**

Chairs: Massimo Renzi - Antonella Guaranta

- 18:05 The Use of Hydroxyapatite Fillers in the Treatment of Difficult Areas: The Knee
- 18:13 Let’s Start from Here: Personal Experience in the Treatment of Unsightly Arms with L-Polyactic Acid
- 18:21 Fractional Ablative Combined Radiofrequency for the Improvement of Skin Texture in Critical Areas
- 18:29 Additive Gluteoplasty with Macromolecular Hyaluronic Acid: State of Art and New Device in Post-Treatment
- 18:37 Permanent Treating of Pefs with Subcision Procedure: Our Experience
- 18:45 Discussione

**18:30 - 19:00 • SIES Regional Coordinators Meeting and Presentation “SIES Project Plan 2019”**

Participants: Maurizio Priori, Federica Lerro, Paola Molinar
SUNDAY, 24 FEBRUARY 2019

08:30 - 09:00 EARLY MORNING COURSE ITALIA HALL

09:00 - 10:50 • THEORY + LIVE SESSION - TREATMENT OF THE PERIOCULAR REGION

Chairs: Maurizio Priori - Salvatore Fundaro - Paola Rosalba Russo

09:00 REJUVINATION OF THE PERIOCULAR AREA WITH A NEW TECHNIQUE USING LASER CO2
Massimo Luni
09:08 HYALURONIC ACID ON THE UPPER EYELID IN EYE REJUVENATION: CONSIDERATIONS AFTER 5 YEARS OF TREATMENTS
Luca Di Tommaso Di Giannantonio
09:16 REJUVENATION OF THE PERIOCULAR AREA: TREATMENTS WITH INJECTABLES AND NOT ONLY
Davide De Rossi
09:24 PLASMA RADIOFREQUENCY UPPER EYELID REJUVENATION AFTER SURGICAL BLEPHAROPLASTY
Noura Lebbar
09:32 TREATMENT OF PERIOCULAR WRINKLES WITH EXERESI PLASMA
Andrea Turchi
09:40 RESHAPING OF PERIOCULAR AREA WITH HYALURONIC ACID DERMAL FILLERS
Veronica Manzoni
09:48 TEAR TROUGH: ANALYSIS OF LONG-TERM RESULTS AFTER CORRECTION WITH VYCCROSS HYALURONIC ACID
Roberta D’Emilio
09:56 DYNAMIC FILLER FOR THE TREATMENT OF FINE LINES
Maria Gabriella Di Russo
10:04 LIV SESSION • Endodermal Radiofrequency in the treatment of the periocular region
Giorgio Maullu
10:19 LIV SESSION • Treatment of the periocular region
Francesco Pietro Bernardini
10:35 Discussion

09:00 - 10:00 • AESTHETIC MEDICINE: TECHNOLOGY AND DIETOLOGY FOR HEALTH AND FOR THE SIHOUETTE

Chairs: Maurizio Ceccarelli - Patrizia Sacchi

09:00 CHETOGENIC “THERAPY” IN THE OBESE AND DIABETIC PATIENT. TWO COMPARISON METHODS. CASE REPORTS
Enis Agolli
09:08 MICROBIOTA, SKIN AND AESTHETIC MEDICINE
Patrizia Sacchi
09:16 HIFU WHAT IS IT? HOW IT INTERACTS WITH BIOLOGICAL TISSUES
Bianca Diffidenti
09:24 NEW COMBINED PROTOCOLS FOR NON-INVASIVE BODY SHAPING: CRYOLIPOLYSIS AND AN INNOVATIVE MICROWAVE SYSTEM
Cinzia Incandela
09:32 BODY REMODELING. COMBINED TREATMENT: CRYOLIPOSCULPTURE AND CARBOXYTHERAPY
Patrizia Sacchi
09:40 ACTIVE AND PASSIVE MUSCLE TROPHIZATION
Maurizio Ceccarelli
09:48 Discussion

10:00 - 11:00 • REGENERATIVE MEDICINE: TECHNIQUES COMPARISON

Chairs: Isabella Pia Palmieri - Maria Gabriella Di Russo

10:00 PROTOCOL REGENERATION OF FACIAL TISSUES
Maurizio Ceccarelli
10:08 MECHANICAL INSULATION OF MENSCHIMAL CELLS ADULTED BY FOLLICOLO PILIFERO AND IMMEDIATE USE IN ANDROGENETIC ALOPECIA. PRELIMINARY RESULTS AND CRITICAL REVIEW OF THE METHOD
Lucia Fabiani
10:16 ANALYSIS OF THE CASISITIC OF 554 FUE TRANSPLANTS AND POST-INTERVENTION TREATMENT PROTOCOL WITH PRP, CARBOXY AND PHOTODYNAMIC THERAPY OF THE LAST 3 YEARS
Antonella Quaranta
Maria Rosaria Freni
10:32 COMPARING PROTOCOLS: SINGLE STAGE MICROTUS VS INTEGRATED PROTOCOL OF LIPOFILLING AND MONTHLY EXECUTED BIOREVITALIZATION TO RESTORE AGE RELATED VOLUME LOSS
Mario Goisis
10:40 NEW DERMAL FILLER TO IMPROVE SKIN QUALITY IN JUST ONE SESSION: 6 MONTH STUDY RESULTS
Maria Rosaria Freni
10:48 Discussion

10:50 - 11:50 • MICROBOTULINUM AND SURROUNDINGS

Chairs: Salvatore Fundaro - Matteo Basso - Fabrizio Melfa

10:50 MICROBOTULINUM: INTRODUCTION AND TECHNICAL BASES
Salvatore Fundaro
11:00 BIO-BOTULIN: TECHNIQUE AND INDICATIONS
Matteo Basso
11:10 CRITERIA OF CHOICE FOR THE USE OF THE STANDARD TECHNIQUE VS MICROBOTOX, IN THE NEUROMODULATION OF THE FRONTALIS MUSCLE
Monica Renga
11:20 BOTUTOUCH - INCOREBOTULINUM TOXIN A 100 U IN DOUBLE DILUTION INCULATED WITH PERSONAL TECHNIQUE FOR A MORE NATURAL RESULT, PERSONAL STATISTICS ON OVER 500 CASES
Fabrizio Melfa
11:30 MICROBOTULINUM THERAPEUTIC AND AESTHETIC USE AND COMBINATION WITH THE TRADITIONAL PROCEDURES OF AESTHETIC MEDICINE
Rossella Berloco
11:40 Discussion
11:00 - 12:10 • Difficult areas: focus on neck and décolleté
Chairs: Lucio Miori - Micaela Zazzaron

11:00 THE BEAUTY CIRCLE: THE THIRD INFERIOR OF THE FACE
Isabella Pia Palmieri

11:08 THE CONTROL OF LOCALIZED ADIPOSITY OF THE FACE: THE LIPOLYTIC ACTION OF BIOMIMETIC PEPTIDES FOR DOUBLE CHIN AND PALPEBRAL BAGS
Lucio Miori

11:16 NECK AND DÉCOLLETÉ: AN INNOVATIVE NON-INVASIVE TREATMENT THAT ALSO CONTINUES AT HOME
Veronica Manzoni

11:24 ASSESSMENT AND LITERATURE REVIEW IN CHIN RESHAPING USING HYALURONIC ACID VYCROSS™
Mariagrazia Patalano

11:32 LOWER THIRD AND NECK CHALLENGE: COMBINATION OF NON INVASIVE TECHNIQUES FOR CONSISTENT RESULTS
Michela Zazzaron

11:40 FACE-NECK REJUVENATION PROTOCOL WITH ECO-GUIDED FOCUSED ULTRASOUND, COSMETICS AND ORAL INTEGRATION
Giovanni Turra

11:48 FOCUSED ULTRASOUNDS FOR TREATMENT OF FACE AND NECK TISSUE ADIPOSITY AND LAXITY: COMBINATION WITH TCA-H2O2
Lorenzo Teschioni

11:56 Discussion

11:50 - 12:10 • Live session: Cosmetic Medicine | video connection from the polyclinic
Chairs: Paola Molinari

11:50 THE FORGOTTEN TEMPLE: HOW TO IMPROVE THE REJUVENATION OF THE UPPER THIRD OF THE FACE
Giovanni Brunelli

11:58 ASSESSMENT AND LITERATURE REVIEW IN CHIN RESHAPING USING HYALURONIC ACID VYCROSS™
Mariagrazia Patalano

12:06 LOWER THIRD AND NECK CHALLENGE: COMBINATION OF NON INVASIVE TECHNIQUES FOR CONSISTENT RESULTS
Michela Zazzaron

12:14 FOCUSED ULTRASOUNDS FOR TREATMENT OF FACE AND NECK TISSUE ADIPOSITY AND LAXITY: COMBINATION WITH TCA-H2O2
Lorenzo Teschioni

12:22 Discussion

12:25 - 12:45 • Closing Ceremony
During the closing ceremony of the 22nd International SIES Congress 2019, the prizes of the 7th Enrico Follador memorial and the 1st Crescenzo Di Donato memorial will also be awarded

12:45 - 14:40 • Post-congress Course
The course is free for members of the Congress
PHYSICAL, CHEMICAL AND MECHANICAL BIOSTIMULATION
The most common biostimulation techniques will be examined, from injective techniques through topical techniques, to mechanical needling techniques. This is a course that aims to make sure that the doctor can put in place the work synergies of different techniques that, with solutions absolutely within everyone’s reach, can guarantee fast and effective results.

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